

PLANNING COMMITTEE

Main Street Advisory Board Members

Rose Bradshaw
Tami Edwards
Dainelle Logan
David Martin
Melissa Southern

MSAB Ex-Officio Members Gary Stork

Kerrville City Council, Place 3

Leah Dixon

Kerrville Economic

Development Corporation

Jacques DuBose

Historic Downtown
Business Alliance

City of Kerrville Staff

Ashlea Boyle

Special Projects Manager (830) 258-1153 office ashlea.boyle@kerrvilletx.gov



701 Main Street Kerrville, Texas 78028



It's time once again to celebrate Mardi Gras Texas style! This year will mark the 12th anniversary for this festival celebration and will be held in our beautifully enhanced Louise Hays Park in downtown Kerrville.

Mardi Gras in the Park will be held on Fat Tuesday, February 9, 2016 from 6:00 p.m. – 9:00 p.m. in Louise Hays Park. Many plans are underway for this fabulous event including live entertainment by Louisiana band Cedryl Ballou & The Zydeco Trendsetters, free admission, Cajun food flavors, costume contest, dancing and more!

Mardi Gras in the Park benefits the central city redevelopment efforts of the Kerrville Main Street program. Proceeds are designated to be returned back downtown through public art and revitalization projects in addition to providing start up support for next year's event.

Kerrville Main Street would be honored if you would consider being a sponsor for *Mardi Gras in the Park*. Levels of support are attached with this letter. Please join in support of Kerrville Main Street and this exciting downtown event! Thank you for your valuable time and consideration.

Sincerely,

Ashlea Boyle, Special Projects Manager City of Kerrville







FRE Public Admission 6-9PM & Louise Hays Park Cojun Food & Wine & Beer COSTUME CONTEST

Live Entertainment by:

Cedryl Ballou & The Lydeco Trendsetters
Crowning of the Royal King & Oucen



Visit www.Facebook.com/KerrvilleMainStreet and www.mainstreetkerrville.com for more information about Mardi Gras In The Park & Sponsorship Opportunities

MARDI GRAS IN THE PARK

Kerrville Main Street would be honored if you would consider being a sponsor for **Mardi Gras In The Park.** Levels of support are listed below. Please join in support of Kerrville Main Street and this exciting event to be held in our beautifully enhanced Louise Hays Park for the very first time! Thank you for your valuable time and consideration.

Mardi Gras In The Park is the sole fundraiser benefitting the central city redevelopment efforts of the City of Kerrville Main Street program. The Main Street Advisory Board designates the funds to be returned downtown through revitalization projects and incentive programs such as façade and signage grants, marketing, public art, and general beautification projects to create a vibrant downtown.

2016 Sponsorship Opportunities *

\$2,500 Event Sponsorship

Logo placement on event cups

2 reserved tables with premium spotlight placement Large company logo included on event banner Included in all media coverage

Logo on event website with hyperlink to your website Logo on event flyer

16 tickets to VIP sponsor reception

Ability to sell event cups in advance at business

\$1,500 Sponsorship

1 reserved table with premium spotlight placement Medium company logo included on event banner Included in all media coverage

Logo on event website with hyperlink to your website Logo on event flyer

8 tickets to VIP sponsor reception

For more information, please contact:



Ashlea Boyle Special Projects Manager City of Kerrville, Texas ashlea.boyle@kerrvilletx.gov (830) 258-1153

\$500 Sponsorship

4 tickets to VIP sponsor reception Small company logo included on event banner



^{*}To ensure you are included in marketing materials, commitments and logos are needed by January 15, 2016. Thank you!



SPONSORSHIP COMMITMENT ~ MARDI GRAS IN THE PARK FAT TUESDAY, FEBRUARY 9, 2016

Company			
Contact Person			
Address			
Phone		_ Email	
Yes! I would like	* * *	be a sponso el selected b	or of <i>Mardi Gras in the Park</i> for elow.
	_	ısorship Lev □ \$1,500	
			5/2016 to ensure timely printing of ever ation by February 1, 2016.**
Signature			
Thank yo	u for your supp	ort! Laissez	les bons temps rouler!

For payments or questions, please contact:

Ashlea Boyle Special Projects Manager City of Kerrville 701 Main Street Kerrville, Texas 78028 (830) 258-1153

ashlea.boyle@kerrvilletx.gov

